



Navitas Semiconductor

Job Description:

Title: Sr. Technical Marketing Engineer

Reports to: Sr. Manager, Technical Marketing

In Office /Remote /Hybrid

Based: Shenzhen

Job Purpose:

Navitas Semiconductor (Nasdaq: NVTS) is a high-growth, publicly traded technology company seeking a Sr. Technical Marketing Engineer. The ideal candidate will be self-motivated, energetic, tech-savvy, collaborative, and understands the dynamics of a fast-growing company.

Key Responsibilities and Duties:

- Develop and drive new product introductions, product differentiation, and value proposition for target customers. And make internal training for internal Sales team and external distributor team.
- Work closely with FAE/Sales, engage customer SiC and GaN design activities, and develops relationships with sales and customers to support the sales process to secure purchase orders, focusing on industrial power, ESS and automotive applications.
- Provides ongoing customer support via regular technical meetings, conference calls, collaborations, and joint development projects.
- Become high power BU's "eyes and ears" to ensure all opportunities are captured and product-related issues are resolved and communicated to customers and other relevant stakeholders in a timely and professional manner.
- Collect competitive information and customer future needs to identify areas of SiC, GaN and module products improvement and influence the development of our product roadmap to maintain competitive leadership.

Requirements:

- Education BSEE or above.
- 5+ years of AE or FAE experience in semiconductor for industrial or automotive power applications, familiar with basic switching power topology. Solar/ESS or automotive experience is a plus.
- Understanding the switching power component MOSFET, IGBT etc. GaN and SiC MOSFET experience is a plus.
- Excellent verbal and written communication skills. Be able to make good presentation.
- Strong Problem-Solving skills. Must be a team player, with experience to technically influence others.
- Fluent in spoken English



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